

Miracle Network Dance Marathon is a movement uniting college, university and high school students across North America. Students involved in a campus' Dance Marathon organization spend a year gaining leadership, teamwork, and nonprofit business experience while raising funds and awareness for their local Children's Miracle Network Hospital. The year culminates with an event on each campus where students get to meet patient families treated at their local hospital, participate in games and dancing, enjoy entertainment, and reveal their annual fundraising total.

WHAT DO DANCE MARATHONS LOOK LIKE?

- 4-6 hour events with no sitting to represent the struggles of the children we support
- Fun and engaging morale boosting events with a "line dance" and themed activities throughout the duration of the event
- Encouragement through stories from patient families
- A year-round effort to raise funds and awareness for CMN Hospitals and your local community

VIRTUAL OPPORTUNITIES:

We understand that this year will look much different, which is why as an organization we aim to focus on being creative with our programming this year. This provides us with a unique opportunity to integrate virtual solutions throughout the year to make the transition as smooth as possible for our new programs. We would love to discuss an introductory plan that best fits your school during this period of uncertainty, such as:

- Hosting a share-it night
- Participating in a social media campaign
- Organizing a virtual "penny wars" event
- Raising money through t-shirt or bake good sales

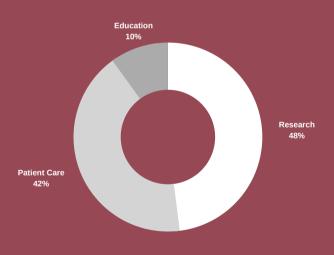
HOW TO GET STARTED:

- Secure a staff advisor and 1-2 committed student leaders
- Create a new club or run the event through already existing clubs like NHS or Key Club
- From there, CMN will lead you through the next steps of executive board selection, recruitment, and fundraising

DANCE MARATHONS CREATE:

- Philanthropic minded students
- Leadership development opportunities
- An outlet for event planning and fundraising
- Mentorship with college students and early exposure to a nationwide movement

WHERE DOES THE MONEY GO?



QUESTIONS?

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